

CICE 2019 中国国际钱币(上海)展销会广告计划

2019 CICE Shanghai Advertising Programme



感谢贵公司对 CICE 的一直支持。借此机会，组委会想向您介绍我们接下来的 2019 上海国际钱币展销会的广告招商计划。此次上海国际钱币展期间，我们除了展会组织策划外，还将加大我们的推广力度，吸引更多游客，以打造一次更加精彩的盛大展会。下面的表格是钱币展的广告推广计划及销售方案：

Greetings from the China International Coin Expo, and thank you for your always support for CICE. Please let us take this opportunity to introduce 2019 CICE Shanghai advertising plan. We are going to promote our show in various media to attract visitors and we would like to raise public interest in the wonderful world of numismatics. Please refer to the table below for more detail.



广告类型 Items	备注 Description	尺寸 (宽) x (高) Size (w) x (h)	价格 Price
展厅内柱子 Huge Pillar Poster	#1 & #5 7 面/direction	#1 1.2m x 3m (2 面/direction) 0.6m x 3m (1 面/direction)	RMB 16,000
		#5 1m x 3m (2 面/direction) 0.6m x 3m (2 面/direction)	
	#2 & #6 7 面/direction	#2 1.2m x 3m (2 面/direction) 0.6m x 3m (1 面/direction)	RMB 16,000
		#6 1m x 3m (2 面/direction) 0.6m x 3m (2 面/direction)	



	#3 & #4 8 面/direction	#3 0.98m x 3m (2 面/direction) 0.6m x 3m (2 面/direction) #4 1m x 3m (2 面/direction) 0.6m x 3m (2 面/direction)	RMB 18,000
	#a 1 面/direction	0.6m x 3m	RMB 5,000
	#b 1 面/direction	0.6m x 3m	RMB 5,000
	#c 1 面/direction	0.6m x 3m	RMB 5,000
	#d 1 面/direction	0.6m x 3m	RMB 5,000
	#e 1 面/direction	0.6m x 3m	RMB 5,000
	#f 1 面/direction	0.75m x 3m	RMB 6,000
展厅内 KT 板 Show Room Inside KT Board 	#I1 - #I2	2m x 2.6m	每个/1 piece RMB 10,000

<p>展厅外 KT 板 Show Room Outside KT Board</p> 	<p>#01 - #010</p>	<p>2.4m x 2m</p>	<p>每个/1 piece RMB 8,000</p>
<p>宣传手册 Show Book</p> 	<p>印刷数量 Printing Quantity: 2,000</p>	<p>无出血 Without bleeding 142mm × 210mm 含出血 With bleeding 148mm × 216mm</p>	<p>封面内页/After Cover RMB 6,000 封底内页/Before Back RMB 6,000 封底/Back Cover RMB 10,000 内页/Inside Page RMB 3,000 两内页/Inside 2 Pages RMB 6,000</p>

海报、传单、门票、参展证
Posts / Flyers / Tickets / Badges



印刷数量
Printing Quantity:

海报/Post:
300

传单/Flyers:
20,000

门票/Tickets:
5,000

参展证/Badges:
5,000

海报/Post:
RMB 6,000

传单/Flyers:
RMB 10,000

门票/Tickets:
RMB 5,000

参展证/Badges:
RMB 5,000